Media Kit

axuall

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About Axuall

Axuall enables healthcare leaders to optimize their most important supply chain: their clinicians.

When you think about big data in healthcare, you tend to think about patient data. But what about the big data associated with the people who make the healthcare system work, the physicians and the nurses? Axuall's workforce intelligence solutions connect hospitals, health systems, staffing firms, large practice groups, and telehealth to clinician big data to transform the way industry leaders analyze, recruit, onboard, and engage their clinical workforce. Axuall's solutions save time and financial resources by providing ongoing monitoring and optimization of clinical workforces while also reducing clinician burnout and improving patient care.

The staffing and onboarding process alone sidelines doctors for an average of **4.3 months**, costing health systems over $500,000 in potential revenue per open position.

70%
reduction in clinician paperwork and turnaround times

$74k
captured in potential revenue per clinician through accelerated processes

90%
9 out of 10 surveyed clinicians would recommend Axuall to their peers

02 About Workforce Intelligence

Axuall's workforce intelligence solution gives hospitals, health systems, telehealth firms, and healthcare staffing agencies access to the data they need most – whenever they need it most. While onboarding traditionally requires extensive manual entry, routing, and monitoring, Axuall's workforce intelligence is live and accessible 24/7, empowering administrative users to seamlessly request, access, and manage secure data across all employed and affiliated clinicians.

With its workforce intelligence capabilities, Axuall provides data-driven tools to enable administrative decisions with ease, streamlining credentialing, privileging, enrollment, network design, and planning processes to reach organizational goals— this accelerated process results in real cost and time savings.

Further empowering those that matter most, Axualls clinician wallet allows clinicians a single, web-based, mobile-friendly tool to manage their credentials, licensures, and career achievements—at no cost to the clinician. Able to be shared from facility to facility, the clinician wallet features pre-populated forms with verified information, reducing the time for initial credentialing and recredentialing from months to mere seconds.

03 Leadership

Charlie Lougheed is the CEO and co-founder of Axuall, a workforce intelligence company built on a national real-time clinician data network that enables healthcare organizations to create more efficient care networks while reducing onboarding time by over 70 percent.

Charlie co-founded and co-funded Explorys, now IBM Watson Health, in 2009 as a spin-off from Cleveland Clinic. Explorys became the leader in healthcare big data and value-based-care analytics, spanning hundreds of thousands of healthcare providers and over 60 million patients across the United States. Having amassed the world's largest clinical data set, Explorys went on to serve the payer, life sciences, and pharmaceutical sectors by providing real-world evidence and insight for product planning, research, health economic outcomes research, and safety.

"The growth we experienced since our inception tells us that being the connector to clinicians and their data is important to the ecosystem of our customers, vendors, and data partners. We are humbled and honored by the support from the healthcare community and forward-looking investors as we address this opportunity to improve access to quality care."
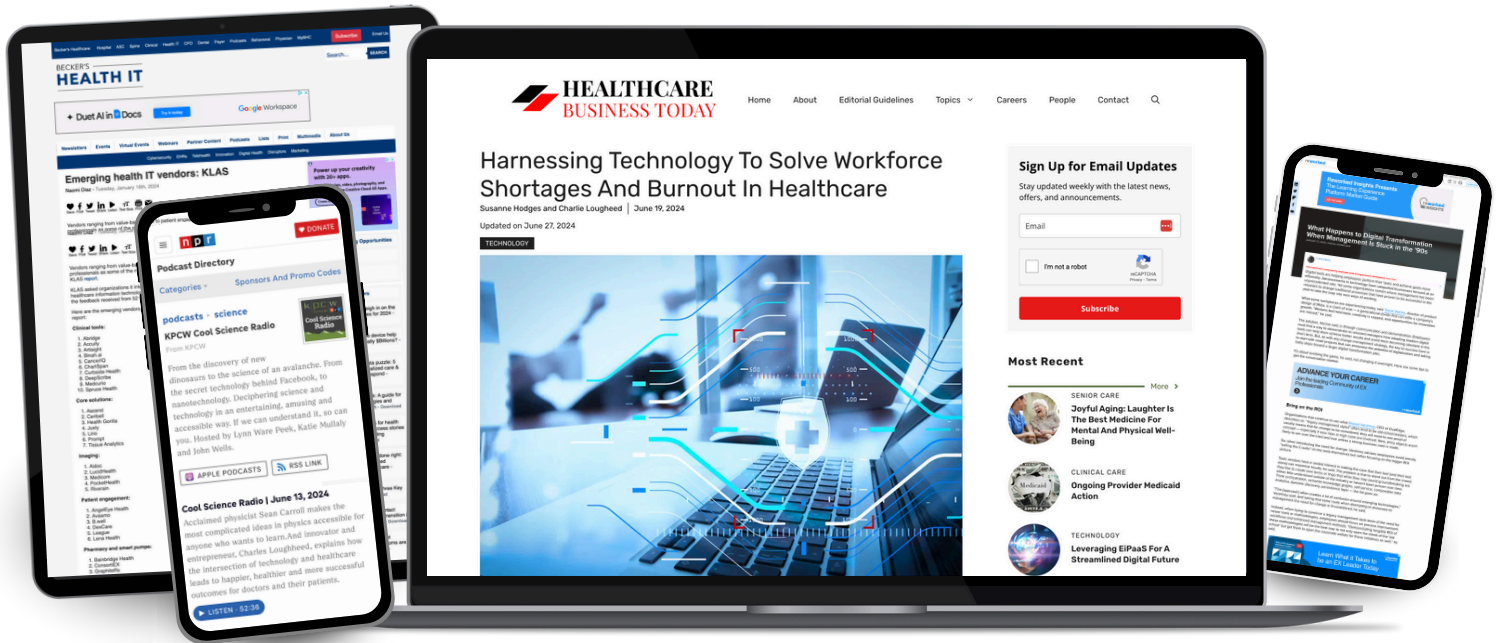
Partners & Investors

Axuall is backed by cutting-edge investment firms and industry-leading healthcare and provider organizations. These partners support Axuall's vision for reducing waste and creating efficiencies through innovative workforce intelligence solutions.

05 Recent News Coverage

HealthData Management
December 2023
Reimagining workforce in 2024: The rising role of clinician big data

reworked
January 2024
Artificial Intelligence and The Digital Workplace: First Steps Into a New Age

inside AI NEWS
March 2024
Using Clinician Big Data to Alleviate a Struggling Workforce

npr
June 2024
Cool Science Radio: The Intersection of Healthcare and Technology

MedCity News
December 2023
Which Digital Health Startups Shined the Brightest in 2023

BECKER'S HEALTH IT
January 2024
Emerging health IT vendors: KLAS

MedCity News
June 2024
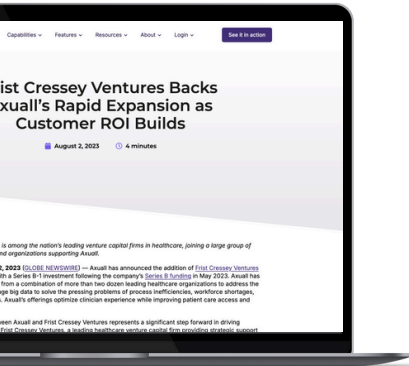Addressing Healthcare Workforce Shortages Beyond Band-Aids

HEALTHCARE BUSINESS TODAY
June 2024
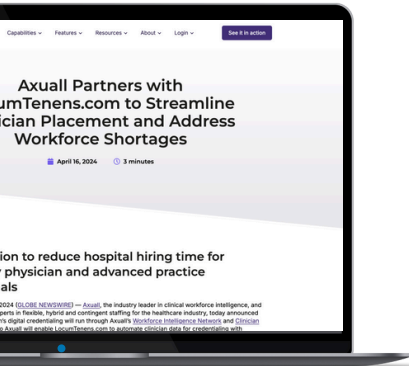Harnessing Technology to Solve Workforce Shortages and Burnout in Healthcare
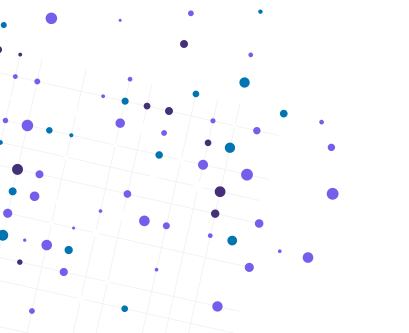
06 Recent Press Releases

Lehigh Valley Health Network Selects Axuall to Power its Workforce Analytics & Digital Credentialing
March 2023

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Frist Cressy Ventures Backs Axuall's Rapid Expansion as Customer ROI Builds
August 2023

READ NOW

Hartford HealthCare Taps Axuall to Tackle Workforce Shortages and Clinician Burnout
April 2024

READ NOW

Axuall Partners with LocumTenens.com to Streamline Clinician Placement and Address Workforce Shortages
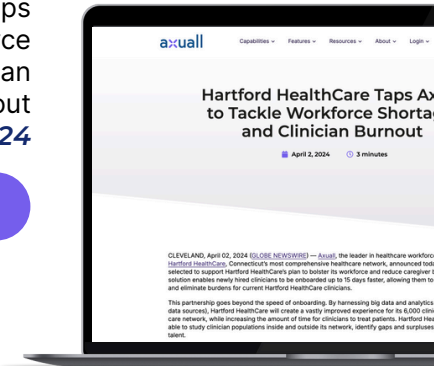*April 2024*

READ NOW

Axuall Awarded Patent for Digital Credential Verification and Management
September 2024

READ NOW

07 Streamlining Provider Credentialing: A Case Study

This study, conducted with the **Health Management Academy**, draws insights from eight prominent health systems. It identifies provider onboarding and credentialing challenges and analyzes how deploying Axuall's solutions can save valuable time, accelerate revenue capture, and improve patient access.

Key Findings

- 29% reduction in onboarding time (56 days to 16)

- $74,000 captured in potential revenue per clinician through accelerated processes

- $9.2M+ potential savings per year

LEARN MORE

"Provider credentialing can be a 10-month process in healthcare. It is a metaphor for all the brokenness in healthcare. It is a real thorn in people's side, for financial executives as well as for the actual providers."

— President of Innovation and Commercialization, Leading Health System —

08 Contact Us

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